APPENDIX G NEXTGEN SCORING SPECIFICATIONS



MCAS NextGen 2020-2021



Scoring Specifications

Part A:

Client-Specific Scoring Specifications

Part B:

General Scoring Guidelines & Best Practices

Contract Name:	MCAS 2020-2021 Next Gen 3-8 and HS	Year:	2020-2021			
Contract Code:						
Contact Information:	Program Manager(s): John Miller, Erin Clark, Dezarae Blossomgame and Mark Peters					
	Scoring: Sandy Sinclair, Vince McGroary, Meredith Newbould, *Andrea Kuegel, SarahJuhlin, and Rozanna Gaines					
	Scoring Project Manager: Aaron Wozmak					

Admin Name:	Spring 2020-2021 ELA and Mathematics Gr 3-8 and Gr 10, Sci Gr 5 & 8 and Civics Gr 8		
Testing Platform:	☐ iTester ☑Other: TestNa	<i>I</i>	
Scoring Platform:	⊠ iScore □ OSCAR ⊠ O	ther: ePEN Gr 3-8 ELA-N	Mathematics Operational
Admin Type:	☑ Operational	☑ Field Test:☑ Standalone☑ Embedded☑ N/A	Note: Standalone: Civics (Pilot) Embedded: Mathematics, ELA, and Science
Required Client Meetings		☑ GenEd ☐ SPED ☐	Internal □ N/A

Content	3	4	5	6	7	8	HS	Other
Mathematics	Total 65,000 PBT 2% CBT 98%	Total 66,000 PBT 2% CBT 98%	Total 66,000 PBT 2% CBT 98%	Total 68,000 PBT 1% CBT 99%	Total 70,000 PBT 1% CBT 99%	Total 71,000 PBT 1% CBT 99%	Total TBD PBT 10% CBT 90%	
ELA	Total 65,000 PBT 2% CBT 98%	Total 66,000 PBT 2% CBT 98%	Total 66,000 PBT 2% CBT 98%	Total 68,000 PBT 1% CBT 99%	Total 70,000 PBT 1% CBT 99%	Total 71,000 PBT 1% CBT 99%	Total TBD PBT 3% CBT 90%	
Science			Total 66,000 PBT 2% CBT 98%			Total 71,000 PBT 1% CBT 99%		
Civics						State Task: Total 2,400 PBT 0% CBT 100% EOC: Total 4,300 PBT 0% CBT 100%		
		Alternative La	inguages (specify	language, conte	nt, and grade leve	els involved)	l	

Table 2 - Scope of Work

The 2020-2021 MCAS consists of both operational and matrix test items.

This chart outlines the number and type of each item per grade.

Cognia manages all aspects of scoring, including the work of Pearson, the subcontractor, which conducts operational scoring for grades 3-8 in ELA and Mathematics. Pearson recruits for their assigned scoring activities.

	Grade 3 Grade 4 Grade 5		Cuada C	Cuada 7	Cuada 0	Crada 9 Crada US	
	Grade 3	Grade 4	Grade 5	Grade 6	Grade 7	Grade 8	Grade HS
ELA	1 OP ES 4-3 1 OP CR3 2 EQ CR3 1 EQ ES4-3 4 FT ES 4-3 8 FT CR3	1 OP ES 4-3 1 OP CR3 2 EQ CR3 1 EQ ES4-3 4 FT ES 4-3 8 FT CR3	2 OP ES 4-3 1 EQ ES 5-3 9 FT ES 4-3	2 OP ES 5-3 2 EQ ES 5-3 8 FT ES 5-3	2 OP ES 5-3 2 EQ ES 5-3 8 FT ES 5-3	2 OP ES 5-3 2 EQ ES 5-3 8 FT ES 5-3	2 OP ES 5-3 *31 FT ES 5-3
Mathematics	4 OP OE3 10 FT OE3 *We will notscore both EQ CRs in grade 3	4 OP OE4 2 EQ OE4 10 FT OE4	4 OP OE4 2 EQ OE4 7 FT OE4	4 OP OE4 1 EQ OE4 7 FT OE4 *We will only scoreone EQ CR in grade 6	4 OP OE4 2 EQ OE4 7 FT OE4	4 OP OE4 2 EQ OE4 7 FT OE4	4 OP OE4 2 EQ OE4 27 FT OE4
Science			2 OP CR2 4 OP CR3 1 EQ CR2 2 EQ CR3 5 FT CR2 17 FT CR3			2 OP CR2 4 OP CR3 1 EQ CR2 2 EQ CR3 5 FT CR2 17 FT CR3	
Civics (Pilot)						2 Forms pertask: EOC: State Task 1 6 FT ET2 2 FT ET1 2 FT ET 4 State Task 2 6 FT ET2 2 FT ET1 2 FT ET1 2 FT ET4 State Task 4 6 FT ET2 2 FT ET4	

OP = Operational

FT = Field Test

CR3 = 3-point Constructed Response

ET# = #-point extended text item

ES = 2 trait Essay - GR 3-5: 0-4 & 0-3 points, Gr 6-HS: 0-5 & 0-3 points

OE3 = 0-3 point open ended response item; OE4 = 0-4-point open ended response item

EQ = Equating items (also listed below)

*31 ELA items are being field-tested but only 26 will be fully scored. Scoring leadership will recommend the other 5 items will be excluded pending DESE approval



Table 3 - Quality Cont	rol Tools					
Qualifying Sets	⊠ OP		Notes: Score met on Qualifi	rs are required to take Qualification Set 2 if thethreshold is not cation Set 1.		
	⊠ FT	QTY: 1 set	Y: 1 set Notes:			
	Other: PT	QTY: 1 set	Notes: Civics	pilot test: 1 qual set		
Qualification Threshold (%)	Leadership: Exact: 80% Exact + Adjacent: 9	0%, 1 Discrepant allowed		Scorers: Exact: 70% Exact + Adjacent: 90%, 1 Discrepant allowed		
	Clarification notes: For multi-trait ELA ite	ems, the passing threshold	ds must be met	on each individual trait.		
Read-Behind Rate	Minimum daily requ All Grades and Conte • 10 respon day.					
Double-Blind Rate	10% Operational HS: 1009 Field Test 3-8 ELA: 2 Field Test 3-8 Mather Field Test 5 & 8 Sci:	Operational scoring Sci 5 & 8: 00% x: 20% hematics: 10% ci: 10% x and Mathematics: 10%				
Recalibration Sets		Number of recalibration sets:	1 set			
	□ N/A	Number of response per set:	s 5 respon	ses		
	When Administered?	Beginning on the second day of operational scoring for each item and each day untilscoring of each item is complete.				
	Recal Notes:	See addendum (Comparison of Cognia/Pearson terminology) for details regardingprocess applied by Pearson				
Validity Responses	Required? ⊠ Yes □ N/A	Preset percentage: Operational Grades 3-8 ELA: 6% days 1 & 2, 4% day 3 Operational Grades 3-8 Mathematics: 3% days 1 & 2, 2% day 3				
	Item types/ content requiring validity	Operational Grades 3				
	Additional Contract Requirements:	See addendum (Compaphied by Pearson	parison of Cog	nia/Pearson terminology) for details regardingprocess		



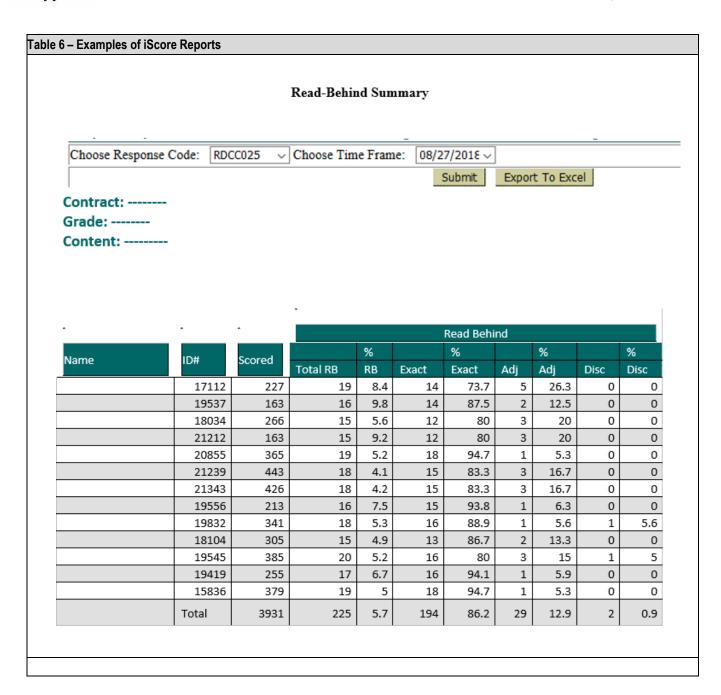
Voiding	Threshold:		thematics, Grades 5 & 8 Sci: <70% based on daily Compilation			
		Report				
		Grades 3-8 ELA and M	lathematics: <65% based on cumulative validity performance			
	Frequency of voiding:	Daily				
	Threshold for scorer removal:	At the discretion of Scoring Leadership				
Equating Items		nal Grades 3-8 and HS				
Additional information:						
	Required? ☑ Yes	Quantity:	200 responses			
	□ N/A	Asset number(s):	 Gr 3 – EL308855, EL308857, EL626052459 Gr 4 – EL307728, EL307729, EL624655949 Gr 5 – EL626356806 Gr 6 – EL626869132, EL303519(49500) Gr 7 – EL292181, EL628749729 Gr 8 – EL623953378, EL290818 Mathematics- MA623656013 MA623654449 MA311581 MA250543 MA704359678 MA311366 MA307339 MA298139 MA703943185 MA316886 MA314812 			
			 MA297652 Science: SC802761427 SC264893 SC803732869 SC809178849 SC816343670 SC814258458 			

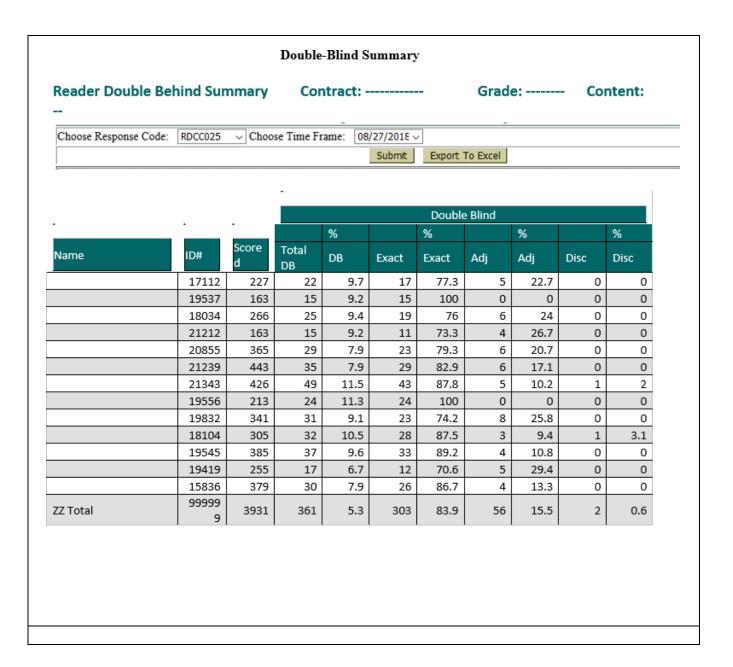


Staffing Level:	Minimum Education Requirements:	Specific Degree Requirements:
Scorer	48 college credits AND passed at least 2 college classes related to the contentarea being scored High School: 4-year college degree AND A degree related to the content area being scoredOR 2 classes related to the content area being scoredand demonstrated scoring experience in the content area	Must be at least 18 years of age. Cannot be under contract to Massachusetts schools, including as teachers, administrations, and paraprofessionals.
Scoring Team Leader	Grades 3-8:	Must be at least 18 years of age. Cannot be under contract to Massachusetts schools, including as teachers, administrations, and paraprofessionals.
Scoring Supervisor	Grades 3-8:	Must be at least 18 years ofage Cannot be under contract to Massachusetts schools, including as teachers, administrations, and paraprofessionals



Table 5 - Scoring Plat	form Addition	onal Set-up				
Al Scoring	☐ Yes (1 st ☑ Yes (2 ^{nt} ☐ N/A	•	Al Scoring Notes:		Only for	items approved by DESE
Arbitration Rules	☐ Adjacer ☑ Discrep		Arbitration Notes:			
Practice Set within iScore	☐ Yes ☑ N/A			ractice sets are an integral part revealing the actual score and e		raining and will include adiscussion of each the scoring rationale
Score of Record	Score Sou	iroo		Resolution		
			-behind score both	Latest read-behind score is t	ho cooro o	fragord
	provided	n score and read	-beriirid Score botti	Latest read-perillid score is t	rie score-o	i-record
	Arbitration score (no read-behind perform		-behind performed)	Arbitration score is the score-of-record		
	Two read-behind scores (no arbitration performed)		no arbitration	ration If Read-behind score is provided by 2 STLs, the later read-behind score is the score-of-record		
	One read	-behind score		Read-Behind score is the score-of-record		
	Two Scor	es		If the first score and second score differ by 1 point, the first scoreshall be used as the final score (Cognia setting)		
			F	lag Codes		
☑ Crisis (41)		☑ Off Topic	` '			
			Re	eject Codes		
☑ Blank (B-21) ☑ Un		■ Unreadable	(U-51)	■ Wrong Location (W-52)	2)	☐ Non-English (F-53)
☐ Off Topic (O-54) ☐ III		☐ Illegible (I-	55)	☐ Quarantine (Q-56)		☐ Insufficient Amount to Score (A-57)
☐ Refusal to Score (R-	58)	☐ Repeats the	Prompt (P-59)	☐ Typed Sheet/NSR (T-	-60)	☐ Escalate (61)
☐ No Score (N-62)						
Defining information of flag and reject codes can be found in Part B, Section 5.2						

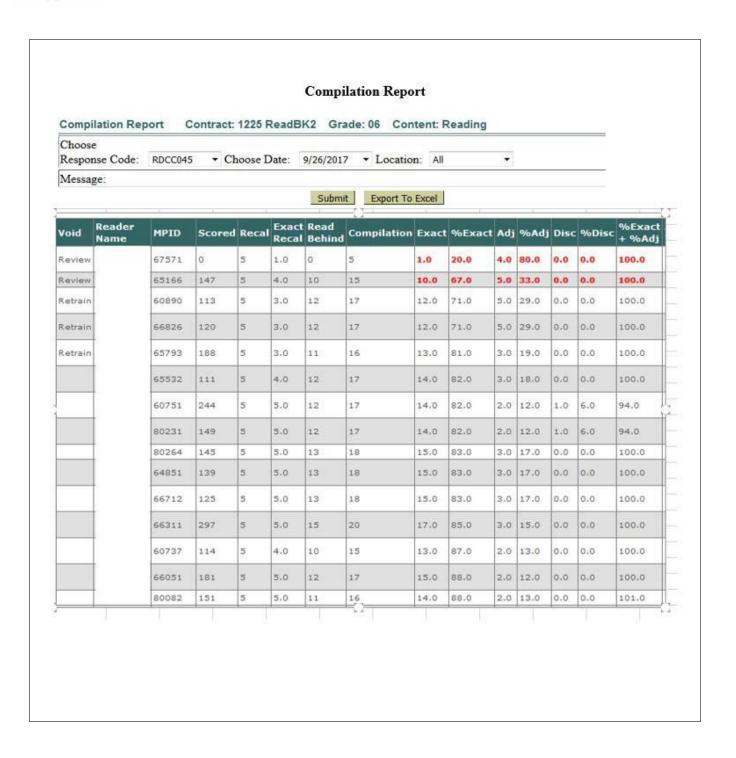






Scorer/Item Qualification Summary Reader/Item Qualification Summary Contract: -----Grade: -----Content: ---Display Reader Names Choose Qualification Type Qual1 Submit Export To Excel R D R D R D R D R D R D % Total СĈ СĈ СĈ СĈ СĈ СĈ Complete Pas Fai Pas Name ID# <u>C</u> 0 2 d CRRs Total Passed **Total Failed** Total Number P/1 P/1 P/1 P/1 P/9 P/8 P/8 P/1 P/7 P/8 F/3 P/9 P/9 P/8 P/1 P/9 P/7 P/1 P/9 P/1 P/1 P/9 P/10 F/6 P/1 P/1 P/8 P/9 P/8 P/1 P/1 P/1 P/7 P/9 P/1 P/9







Pearson AI Scoring Process

During the Spring Administration

- Grades 5-8
 - Use IEA as the 10% read behind score on the eight essay prompts (2 per grade)
- Grades 3-4
 - Start out with smart routed models
 - Use IEA as the 10% read behind score on the two essay prompts (1 per grade) for those responses that fall in the part of the score range for which IEA passes the acceptance criteria
 - Note that if IEA is confident on the score for one trait, but not the other, IEA will not score either trait and humans will score the response in its entirety
 - Grade 3: IEA will score just the 0's on Idea Development (and the corresponding 0and 1's on Conventions)
 - Grade 4: IEA will score the non-0's on Idea Development (and the corresponding scores on Conventions)
 - Retrain "on the fly" using human scored operational data to supplement original fieldtest data
 - o Once the retrained IEA scoring model passes the acceptance criteria on all score points
 - IEA will rescore all responses as the 10% read behind score <u>After the Spring</u> Administration
- Grades 3-8
 - o IEA will score the remaining 90% of the responses so that we have an IEA score and a human score on all responses and can perform additional performance analyses
- Grade 10
 - We will repeat the study we did in 2019
 - Train IEA on the prompts administered in 2021 using ~6K responses per prompt
 - Score the remaining responses
 - Compare Human-Human performance with IEA-Human performance

In training the IEA engine with a set of human-scored responses, typically 2/3 of the responses are used to train the engine and the remaining 1/3 are held out to evaluate performance. The MCAS models were trained using 2019 field test prompts, responses, and human-scored data. Within that data, approximately 2,000 responses per prompt received a first human

score and 20% received a blind 2nd score. IEA trained on ~1,300 responses per trait, randomly selected represent the operational distribution. Once the engine was trained, the models were evaluated based on the remaining ~650 responses per trait.



The data was evaluated based on the industry-standard criteria for automated scoring shown in the table below.

Measure	Threshold
Pearson R QWK	>= 0.70
Карра	>= 0.40
Exact Agreement	>= 65% (or greater than Human-Human)
By Score Point Agreement	>=50% (or greater than Human-Human)
SMD	Within 0.15

Training results were presented to DESE and the MA TAC. Approval was received to use IEA as the 10%2nd score in grades 5-8. Grades 3 and 4 will be re-evaluated during the June human scoring window asmore operational responses become available to supplement the IEA engine.

Pearson Recruiting Process

Pearson Human Resource Recruitment Overview

Pearson will recruit diverse professional individuals with experience and educational backgrounds that meets all contractual requirements. The Pearson School Assessments Human Resource business partnerswill ensure hiring of qualified and diverse individuals to fill scoring positions so that the workplace is equally represented with various experiences and skills.

All employees must undergo degree verification and criminal background checks. Pearson prioritizes previous hires to receive offers.

All employees will complete onboarding tasks including the latest Pearson Code of Conduct, Employee Handbook, and the technical requirements of their project. Candidates will be asked to sign and completea confidentiality form. Employees must sign and agree to the terms as a requirement of employment.

Pearson will ensure completion of all onboarding tasks for each employee prior to their project start date. Notifications will be sent from Human Resources to remind individuals of any open tasks. Hiring recordsthat display a candidate's status in the project will be provided to stakeholders on a regular basis.

Personal Information Guidelines are managed through a controlled document. Data is stored within the Human Resource system and requires secure access.





This table provides a comparative overview of the scoring terminology and scoring practices as applied by Cognia and by Pearson.

	Scoring Termino	ology & Practices					
	Cognia	Pearson					
	Staffing Hierarchy						
Differences	Scoring Content Specialist Scoring Supervisor Scoring Team Leader Scorer	Scoring Content Specialist Scoring Director Scoring Supervisor Scorer					
	Read-Behinds	Backreads					
Differences	> Scoring Supervisors and Scoring Team Leaders do not know the score that was assigned by the scorer prior to their own evaluation of the student response.	> Scoring Directors and Scoring Supervisors know the score that was assigned by the scorer prior to their own evaluation of the student response. > Scoring Directors and Scoring Supervisors can select specific responses to backread based on scorer performance.					
Similarities	> Conducted throughout the course of scoring by Scoring Leadership. > Scorers are not aware of which responses are designated/selected for read-behinds or backreading. > It provides an immediate real-time snapshot of a scorer's accuracy and the opportunity to provide individualized counseling as needed. > Scoring Supervisors/Scoring Directors have access to all responses that were reviewed and may compare scores to verify the accuracy and consistency of scoring. > Scoring management has the ability to conduct a review of all read-behind and backreading work.						
	Double-Blind Scoring	Second Scoring					
Similarities	> Double-blind Scoring/Second Scoring provides statistics on scorer-to-scorer agreement.						
	Arbitration	Resolution					
Similarities	> Scoring Leadership does not know the identity of the two scorers who caused the discrepancy prior to adjudication/resolution. > Scoring Leadership does not know the scores that were assigned by the two scorers prior to adjudication/resolution. > Any double-blind/second score response with discrepant scores greater than one point (for items with three or more score points) is sent to the arbitration/resolution queue. > The response is evaluated by scoring leadership and the expert score is used to resolve the scoring discrepancy.						
	Embedded Responses	Validity Responses					
Differences	> Embedded Responses are used to monitor the scorer's accuracy of scoring. > Responses are approved by the Scoring Content Specialist and loaded into iScore for blind distribution to scorers at random points during the scoring the first two days of scoring an item. > Scorers who fall below the 70% exact and 90% exact-plus-adjacent accuracy standard are provided counseling and additional read-behind monitoring.	> Validity papers are used to monitor the scorer's accuracy of scoring. > Responses are approved by scoring leadership and distributed to scorers based on a percentage of their total number of responses scored. > For the first two days, validity responses routed to scorers comprise 6% of their responses for ELA and 3% for mathematics. > Starting with the third day of live scoring, these rates are reduced to 4% for ELA and 2% for mathematics. > Alert messages are issued to scorers who do not meet minimum validity metrics after 10 validity responses. If after an additional five validity responses, the scorer does not improve, ePEN automatically blocks that scorer, and launches a 10-response targeted calibration set.					



	Scoring Terminology & Practices (cont'd)							
	Cognia Pearson							
	Seeded Re:	sponses						
Similarities	> Seeded responses are used to evaluate the consistency of scoring across years. > It is a step in the equating process that compares OE equating scores from the previous year with those of the current year using the same set of student responses with a new set of scorers. > 200 random seeded papers are pulled from the 2,500 representative sample of OE equating items from the previous year. > The responses are placed in the queue among other operational responses for the item and scored by qualified scorers. > Any equating items that show significant scoring differences between years will be flagged for review.							
	Compilation Report							
Differences	> The Compilation Report shows, for each scorer, the total number of responses scored, the number of read-behind responses, and the Daily Recalibration Set. > The Compilation Report shows the percentage of exact, adjacent, and discrepant scores across Read-Behinds and Daily Recalibration Sets. > Scorers below standard are highlighted in red at the top of the report.	> The Compilation Report shows, for each scorer, the combined scorer performance on Validity papers, backreads, and second scoring.						
	Voiding S	icorer Work						
Differences	> The Compilation Report is the primary tool used to determine if work should be voided. > Scorers who do not meet a 70% exact/90% exact plus adjacent on the Compilation Report are voided and responses are returned to the queue to be rescored by qualified scorers.	> Validity papers are the primary tool used to determine if work should be voided. > Scorers are required to attain at least 70% exact agreement and 90% exact-plus- adjacent agreement on this calibration set to continue scoring that item. If the scorer passes the targeted calibration, ePEN is unblocked and the scorer regains admission to operational responses. > Scorers are required to continue maintaining scoring standards for validity, as validity statistics continue to be checked every 10 validity responses. If validity falls below scoring standards at any of these subsequent intervals, scorers are released from the project and scores are reset.						

Scoring management reserves the right to void any scorer's work at any time during the scoring process when deemed necessary.







Confidentiality and Acknowledgement

In return for employment and wages from Pearson, I agree to the following Terms and Employee Conduct Requirements.

TERM of EMPLOYMENT

Lunderstand that Pearson has not guaranteed me any duration of employment, I may voluntarily leave Pearson, and Pearson may terminate my employment at any time for any reason or for no reason at all.

I have not made any verbal or written agreements which in any way limit my ability to work for Pearson or which require fees or other compensation for my gaining employment at Pearson, except:

I understand and acknowledge that as a Temporary Employee I am not eligible for any company-provided benefits other than as required by statute, regulation, or contract.

The HANDBOOK

I understand that the Pearson Temporary Employee Handbook (also, simply called "the handbook") supersedes all prior oral or written statements by Pearson on its employment policies, guidelines, and benefits.

I understand that the polices in the handbook govern my employment with Peanton and I am responsible for understanding all the information it contains.

I understand that Pearson has the right to revise, supplement or rescind the policies described in the handbook or to change or deviate from them at any time without notice, in its sole discretion.

I agree to conduct myself according to the guidelines set forth in the handbook.

I understand the handbook is neither an employment contract nor an agreement guaranteeing employment for any specified period of time.

SEXUAL HARASSMENT PREVENTION

I have read the Pearson Equal Employment Opportunity Policy and completed the Pearson Sexual Harassment training.

I understand that I have the right to work in an environment free from sexual herassment. If I feel I am being herassed, I have the right and responsibility to communicate this directly to the herasser or to a non-involved supervisor.

I understand these policies and will adhere to them.

CONFIDENTIALITY

Both during and after my employment with Pearson, I agree not to use or reveal to others any information about Pearson's products or business except as required by employment to Pearson. This includes information I learn white working for Pearson, which I have been told or resecnably know to be information which is confidential, or which is the subject of reasonable efforts to preserve its confidentiality.

I will not reveal to anyone. 1) training instructions and or procedures; 2) scoring trends; 3) any details about the scoring system; 4) any results of scoring either before or after completion of the scoring.

I agree not to use or reveal any proprietary or confidential information from any customer or other third-party that is made available to me during my employment.

MEDIA and PUBLICITY

Pearson Public Relations, the Corporate Marketing Committee and Corporate Marketing Communications subcommittee, maintain and oversee all media relations and news release policies over all interactions with the news media and distribution of news releases. Therefore, employees are not authorized to talk with members of the news media about Pearson's business. I agree to tell any reporter, journalist or freetance writer that he or she will need to speak to the appointed corporate media contact.

I understand that reporters, television crews and photographers are not allowed in Pearson buildings or on Pearson properly without prior approval from Pearson's public relations department. If Pearson grants permission, all media personnel must sign a confidentiality form and must also be escorted by a Pearson employee at all times.

Lagree not to speak to the media in any manner, or answer any questions about Pearson's products, services, or business, or the nature, duration and, scope of the work I do for Pearson. I will not discuss any information that is not generally known or readily accessible outside Pearson. This includes, but is not limited to: information about computer hardware, software or components, services, customers, suppliers, internal methods and techniques, or marketing and distribution plans and activities. These obligations will exist even after I leave Pearson's employment regardless of how or why my employment ends.

BUILDING SECURITY

(if applicable)

I understand that I must always wear my badge in unobstructed view (the front upper part of the body, chest area, on my outer clothing).

Lagree to not lend my badge to anyone, even other Pearson employees. Because my badge is the property of Pearson, Lagree to return it at the end of my employment.

I agree to report the loss or misplacement of my badge to the Supervison Site Manager as soon as possible. Badges may only be replaced with written permission from the Site Manager.

I agree not to allow anyone into or out of a secured area without a badge; I will escort such an individual to the security or reception area to receive a badge.

PUBLIC COMPUTERS and WIRELESS NETWORKING

I agree that I will not access Pearson's secure web site or scoring system vis a public computer. I understand that a "public computer" is defined as a computer used by multiple users in a public venue including but not limited to a public Strary, Internet Cafe, copy shop, coffee shop or other public area.

I further agree that I will not access Pearson's secure web site or scoring system via a public wheless network. A "wireless public network" is defined as an unsecured wheless network utilized by multiple users.

I understand that the prohibition on wireless public networks includes but is not limited to the following locations; a library, Internet Café, airport, copy shop, coffee shop or other public venue.

Additionally Lagree that in the event Loonnet to the Internet using a wireless network in my residence I will secure the wireless network through either Wived Equivalency Privacy (WEP) or Wi-Fi Protected Access (WPA) encryption.

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1/2





4/24/2021

SilkRoad Onboarding - Confidentiality and Acknowledgement Form

I further agree that I will enable the highest level of encryption that is supported by my wireless networking device.

PROPERTY of PEARSON

I agree that any of Pearson's equipment, materials or information must remain the property of Pearson. I must not use or remove such property unless required by my job duties. I understand that immediately upon the termination of my employment with Pearson, I must return all Pearson-owned property. This includes, but is not limited to, confidential or proprietary business information of Pearson, computer files, diskettes, documents (paper or electronic), computer databases, manuals, computer equipment, computer software, files, money, securities, keys, credit cards, handbooks, financial and other reports, notes and all other information or property held or used by me during my employment.

If I am working at a location other than the scoring facility, I will follow procedures developed by Pearson for receiving and returning or destroying confidential information that I have received.

RETURN and DESTRUCTION

I agree to promptly return to Pearson, at any time, upon the request of Pearson, all written materials containing or reflecting any Proprietary Information (including all copies or reproductions) and I agree to destroy in a secure manner all documents, memoranda, notes and other writing whatsoever (including copies, extracts or other reproductions) prepared by me based on the information contained in the Proprietary Information. If so requested by Pearson, I agree to provide written confirmation to Pearson of my compliance with the terms of this Section.

CREATIVE WORKS

If I invent, write, develop, create or design (including software) any work for Pearson's business or expected research, that creative work becomes the sole property of Pearson.

I therefore give Pearson ownership rights, including all copyrights, patents or trade secret rights resulting from such work and agree to sign whatever papers are necessary to record Pearson's ownership rights in those works. I recognize that Pearson has not promised, nor have I accepted, any monetary payment except for my normal wages and benefits as an employee.

SATISFACTION of DEBTS

I agree to adhere strictly to the procedures established by Pearson for handling any debts or expenses I may incur related to my employment for which Pearson may be liable (that is, business expenses).

CONFLICT of INTEREST

I agree not to accept work directly or indirectly (through a third party), make a contract, or engage in any activities incompatible with the duties or scope of my employment for Pearson for one year. Such conflict of interest includes working for a commercial test preparation organization, unless such specifically formed by a school or school district which does not involve a third-party test preparation company or organization. These obligations will exist even after I leave Pearson's employment regardless of how or why my employment ends.

DRUG TESTING POLICY-Applies only to Employees in lowe City, IA, Ceder Repids, IA and Austin, TX

I hereby certify that Pearson has provided me with a copy of its Drug Testing policy. I have read and do understand the policy and agree to fully comply with the terms and conditions of the policy

Code of Conduct

I have read Pearson's Code of Conduct contained in the Temporary Employee Handbook and understand it.

LEGAL TERMS

I understand that any actions I take that are contrary to these acknowledgments could result in legal actions by Plearson to protect its interests in its interestant or property rights and the integrity and eaching of Decream's escalesment processes.

I understand that if any part of this Agreement is determined to be invalid or unenforceable for any reason, in whole or in part, the remaining provisions of this Agreement will remain in full effect to the fullest extent allowed by applicable law.

Sample	Samole	2021-04-24
Employee Name (please type or print)		Date:



Part B

Cognia General Scoring Guidelines & **Best Practices**

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1 Preface

This document represents Cognisa's comprehensive best practices and standard operating procedures for evaluating and scoring student work. Procedures will be implemented depending on the specific requirements of each client. All client-related details and applicable contractual requirements are specified in Part A of this document: Client-Specific Scoring Guidelines.

2 Scoring Services Staffing

The following table summarizes key positions held by members of Scoring Services and describes theirgeneral responsibilities.

Position	Description
Senior Vice President of Operations for Assessment Services	Oversees all aspects of operational and scoring-related activities within the division of Assessment Services.
Project Managers – Scoring	Manage scoring-related activities, deliverables, and scheduling of tasks.
Director, Scoring Content &Quality	Oversees the all content-related deliverables of the Scoring ContentSpecialists and their respective Scoring Content Group Manager.
Director, Scoring Operations& Logistics	Oversees and coordinates the operations and logistics of all scoringactivities, creates budgets, and establishes scoring schedules.
iScore Operations Manager	Maintains Cognia's scoring platform (iScore), manages other scoring systemsas needed, and coordinates data deliverables between Scoring Services and Reporting team.
Scoring Operations Managers	Oversee scoring logistics, recruitment of contingent workforce, facility requirements and security.
Scoring Content GroupManagers	Manage Scoring Content Specialists within content areas of ELA/Social Studies and Science/Mathematics, oversee workflow processes, and ensure qualityand production of scoring.
Scoring Content Specialists	Supervise the scoring of their respective content areas within their assigned contracts. Responsibilities include finalizing the selection of all scoring training materials and facilitating benchmarking and rangefinding meetings. They also train and supervise scoring leadership and monitor the training and scoring of items for their assigned projects. Scoring Content Specialists have the overall responsibility of ensuring accurate and consistent scoring according to the approved client guidelines for their content area and contracts.
Scoring Supervisors	Scoring Supervisors work under the guidance of a Scoring Content Specialist. They are responsible for training assessment items and ensuring consistency across assigned grades, content, and assessment administrations. They also respond to questions during scorer training and throughout scoring and monitor the quality and production of ongoing scoring.
Scoring Team Leader (STL)	Scoring Team Leaders work under the supervision of Scoring Supervisors and lead a small group of scorers. STLs are responsible for quality control by performing read-behinds and providing coaching as needed.
Scorers	Scorers review, evaluate, and assign scores to student work based on client- specific scoring standards.



2.1 Pre-Scoring Logistics

A. Employee Recruitment

Cognia HR and its staffing partners are responsible for the recruitment of all scoring personnel. Cognia seeks to employ scoring staff with a wide range of educational backgrounds and professional experience. Cognia will recruit individuals who meet or exceed the contract-specific requirements to fillscorer and scoring leadership positions. All scoring associates are vetted for appropriate educational requirements through collection and review of their post-secondary transcripts. Candidates with backgrounds in education are also noted during this process. Depending on client preferences, Cognia will seek to customize the recruitment effort by including some or excluding all scoring associates from the client state. Potential associates must submit documentation, including transcripts and resumes, toverify employment eligibility. Prior to hiring, all associates are advised of the scoring systems' minimumtechnical requirements.

If hired, all scoring associates will be required to sign and abide by a nondisclosure/confidentialityagreement which emphasizes the confidential and proprietary nature of all work and materials associated with all scoring activities. (See Attachment)

After hiring and before the onset of each scoring event, information on demographics and educationalbackground will be collected again as additional employment verification measure. Further contractualspecifics as related to scoring associates' educational backgrounds are detailed in Part A of this document: Client-Specific Scoring Guidelines.

2.2 The Benchmarking Process

A. Operational Benchmarking

This activity occurs after operational administration of an assessment and prior to scoring it. It typically involves identifying additional suitable student responses (either from the pool of FT responses or from the pool of available OP responses to an item) inorder to supplement existing scoring materials or to populate additional training or quality control materials.

B. Field Test Benchmarking

The activity of benchmarking occurs after administration of a Field Test and prior to scoring a Field Test. To prepare for benchmarking, scoring leadership review the assessment item and any associated stimuli, the scoring rubric, and scoring notes (whenavailable). All students completed the assessment, their responses are loaded into the scoring system. Scoring leadership will log into the scoring system and start viewing student responses. After becoming familiar with both the assessment item and the student responses, scoring leadership will start assigning preliminary scores to

appropriate responses and submit them to a separate folder in the scoring system. Within that folder, benchmarking staff can designate responses to specific sets of



responses depending on the most appropriate use, e.g., anchor set, practice set, qualification set(s), or an extra set which stores responses for potential substitutions orfor the assembly of supplemental training materials. Once the sets are created and reviewed, the benchmarking process for each field test item is completed and the itemis ready for either benchmarking meetings or rangefinding meetings.

2.3 Benchmarking vs. Rangefinding Meetings

A difference between benchmarking and rangefinding meetings are the participating key stakeholders and the associated meeting facilitation. Key stakeholders in benchmarking meetings are representatives from Scoring Services, Content Development, and State EducationAgency (SEA) content staff. In addition, rangefinding meetings also include participation by educators.

In a benchmarking meeting, it is the SEA content staff who define the scoring parameters for anitem and they sign off on core training materials. The meeting itself is an openforum discussion during which all meeting participants discuss how responses fare against the scoring rubric.

While the goal is that all meeting participants agree on the scores after thorough discussions, it is the SEA content staff who have the final say and give final approval of the scores for all reviewed student responses.

In a rangefinding meeting, educators are the ones who provide the interpretive framework of the scoring standards. While the entire group (Scoring Services, Content Development, SEA, educators) reviews a body of student work, it is the educators who are tasked with reaching consensus on the score(s) they assign to each reviewed response. In doing so, educators interpret the scoring rubric and thereby define the range of each score point level of the scoringrubric by consensus-scoring student work associated with an item.

The details as provided in Part A: Client-Specific Scoring Guidelines will outline the applicable meeting forum.

2.4 Scorer Training

A. Process and Materials

Scorer training will begin with an introduction to scoring and an overview of the assessment program. This could include the purpose and goal of the assessment program, any specific characteristics of the test and/or the testing population. There will also be a general discussion about the security, confidentiality, and proprietary nature of the assessment, all scoring materials, and Cognia's scoring procedures.



Training materials will be available to scorers during scoring and may include:

- Student prompt and associated stimuli
- Scoring rubric
- Item sample response and training notes (when provided by content development team)
- Anchor Set
 - Clear examples that include mid-range student responses at each score point (when available)
 - o Presented in score point order
- Practice Set
 - May include student work that demonstrates the cut-points between adjacent score points and/or atypical responses
 - May include examples of all score points (when available)
 - o Presented in random order
 - Scorer accuracy can be captured and reported
 - Scoring Supervisor will review each practice set response (if required)

2.5 Training Sequence

A Scoring Content Specialist or Scoring Supervisor will lead the training for each item. Training may occur through a recorded, interactive training module, or through an online training system. Regardless of the method of training, the approach will follow this sequence:

- Review of the student prompt, associated stimuli, the scoring rubric, associated sample
 - responses, and training notes
- 2. Review of the anchor set
- 3. Analysis and discussion of each anchor response, its assigned score and associated,
 - detailed scoring rationale
- 4. Scoring of responses in the practice set(s) to be scored independently to replicate theactual scoring process
- 5. Discussion of each practice response, revealing the actual score assigned to the studentresponse and explaining the scoring rationale
- 6. Methodical review of all scoring criteria while paying particular attention to the finelines that determine the cut-points between adjacent score points
- 7. Question and answer segment addressing any remaining scorer questions
- Administration of a client-specific number of qualification sets, each consisting of 10pre-scored responses, scored independently, and deployed randomly to each scorer
- Review of qualification results after each set before scorers are admitted to subsequentqualification set(s)
- 10. Start scoring live student responses

2.6 The Qualification Process

Qualification sets are used to ensure that scorers have successfully internalized the scoring standards before they begin scoring each item. General qualification guidelines for operational items are:

Each qualification set will contain 10 responses.



- The number of qualification sets administered are client-specific. Typically, operational items contain two qualifying sets to provide a second opportunity after re-training.
- Qualification sets are administered through Cognia's proprietary iScore system or another compatible scoring system. Responses are distributed to the scorers unscored and in random order.
- In order to qualify, scorers are required to meet the passing threshold as determined by the client and as specified in Part A: Client-Specific Scoring Guidelines
- Scorers who do not pass qualification will not be allowed to score the item. They will either be trained on a different item or dismissed from the scoring project.
- Responses included in the qualification set must be approved for use by the Scoring Content Specialist or Assistant Scoring Content Specialist. Depending on client-specifications, responses may also have to be approved by the client and/or be part of materials approved in a range-finding or benchmarking meeting.

Note:

Scoring Team Leaders receive the same training and undergo the same qualification process as scorers. However, STLs may be trained on some or all items in advance during a separate leadership training. This provides an additional opportunity to absorb the training materials and prepares them to fulfill their role during scorer qualification.

2.7 Consensus Scoring Approach

When the total number of student responses received is small, Cognia may recommend applying the consensus scoring approach. In this approach, a select group of highly experienced scorers will train and qualify on each item and then proceed by scoring the small number of student responses together in pairs, working side-by-side, and discussing each response to reach a consensus score. Using this approach, scorers are constantly calibrating with each other to provide accurate and consistent scoring for the small number of student responses. When the consensus scoring approach is used, quality control tools designed for high n-counts of student responses are not applicable.

3 Scoring System

3.1 Overview

The scoring of student responses will be conducted through Cognia's iScore or another compatible scoring system which displays images that are received through data transfer from the online computer-based testing platform or through scanned images of paper-based tests. Ininstances of rendering issues with any paper-based test books, scoring will occur by referring to the actual test book and the scores will be manually entered into the scoring system.

The scoring system does not display any student or school identifiable information. Security is maintained during scoring through a highly secure server-to-server interface. It ensures that images are only accessible to those who will be scoring each item or to scoring management. Allresponses are tracked through a unique booklet code that is matched to the student records during data processing.

Each scoring day scorers are asked to review the anchor materials and the rubric of an ongoing item. There will also be a broader group refresher upon resumption of scoring



following a recess(e.g., a weekend or disruption of delivery). Each scoring day typically concludes with a debrief meeting with the Scoring Content Specialist, the Scoring Supervisors, and, if desired, client staff members to recap the day and address any issues that may need resolution.

During the course of scoring, scorers may encounter student responses that indicate the possibility of cheating or some type of testing irregularity. Scorers will score this type of studentresponse based on its own merits and then refer it to the Scoring Content Specialist and ProjectManager for further processing and client notification. Any potential score change request by the client can be made prior to final reporting.

3.2 Condition Codes

Scoring Services makes every attempt to score each student response. However, when a response does not conform to the score point parameters as defined in the scoring rubric, condition codes can be employed. Responses that are flagged will receive a numeric score butwill undergo supervisory review. Responses that are rejected will not receive a numeric score but will receive a second read.

Flags:

- Crisis: Response indicates that a student may present a danger to themselves or others, the student or another child is in danger, there are indications of sexual or physical abuse, or other specific criteria as specified by the client. (Please refer to section 7 for the handling process)
- **Off Topic**: A response that is not related to the task/prompt administered or is also not avalid attempt at responding to any task/prompt on the assessment
- Rejects:
- Blank: No deliberate marks in the answer space
- Unreadable: A rendering issue or obstructed student response
- Wrong Location: A clearly legitimate response to another item on the assessment
- Insufficient Amount to Score: The response contains an insufficient amount of student work to score
- **Illegible**: Tiny or poor handwriting (for PBT), spelling that cannot be deciphered, or other conditions that render the student work indecipherable
- Refusal: The response clearly indicates a refusal on the part of the student to address the prompt or participate in the assessment
- Repeats the Prompt: The response copies the prompt or portions of it and offers noattempt to respond to the task/prompt
- No Score: Any other circumstance (as defined by the client) that prevents the assignment of numeric score
- Non-English: The response is written in a language other than English (or in a Spanish assessment in a language other than Spanish), or is a mix of English (Spanish) and another language but lacks sufficient English (Spanish) to provide a score.

Responses that are identified as Unreadable or Wrong Location undergo a separate resolution process. They will be routed to the Scoring Content Specialist or Scoring Supervisor. Responseswill be reviewed, and the appropriate score assigned. Furthermore:



- Unreadable responses (PBT only) will be reviewed by consulting the student's original test booklet or by requesting a re-scan of the student work. If the response can be read through either method, the appropriate score will be assigned. Completely unreadable responses will not receive a numeric score.
- Wrong Location responses (PBT only) will be reviewed by a Scoring Supervisor or Scoring
 Content Specialist. Their broader access to the scoring system allows them to review all
 student work and assign the appropriate score for each response. Wrong locations can onlybe
 scored when the student was evidently attempting to respond to another item on the
 assessment.

3.3 Quality Control

Note: not all quality control measures listed in this section are applicable to every clientcontract.

While all scorers must first train and qualify to gain access to scoring student work, they must also maintain acceptable levels of accuracy to continue scoring. The scoring system provides the opportunity to employ multiple quality control tools in order to monitor accuracy and consistency throughout scoring.

Depending on client specifications, STLs may also score responses each day. In doing so, they are also subject to all quality control tools and statistics. While in a scoring capacity, the Scoring Supervisor or Scoring Content Specialist will conduct read-behinds on STLs. STLs may also encounter validity papers during their course of scoring.

3.4 Read-Behind Scoring

Read-behind scoring allows the STLs and Scoring Supervisors to monitor the performance of each scorer. It provides an immediate real-time snapshot of a scorer's accuracy and the opportunity to provide individualized coaching or re-training as needed.

Read-behinds are generated in the scoring system at the request of the STL. Scorers are not aware which responses are designated for read-behinds. Cognia's scoring platform allows for blind scoring of read-behinds. The STL conducts each read-behind without prior knowledge of the assigned score. After the STLs submit their score, they can reveal the score assigned by the scorer and provide counseling as needed.

The number of read-behinds conducted per scorer will vary and STLs will focus their attention on scorers as needed. Conducting read-behinds is an ongoing process throughout the day. STLswill conduct more read-behinds on scorers who are at the lower threshold of accuracy and require counseling. Cognia will adhere to contract requirements as outlined in Part A.

To further ensure the accuracy of the STLs, scoring leadership has the ability to review their read-behind work. The Scoring Supervisor has access to all responses that were reviewed andmay compare scores to verify the accuracy and consistency of scoring.

3.5 Double-Blind Scoring

While read-behinds measure scorer accuracy in relationship to leadership, double-blind



scoring provides statistics on scorer-to-scorer agreement, or inter-rater reliability. Double-blind scoring is the practice that refers to a method whereby the same response is routed to two scorers. Theresponse is independently and anonymously reviewed by each scorer. In double-blind scoring, scorers do not know which response will be (or already has been) scored by another randomly selected scorer.

3.6 Validity Responses

The deployment of validity responses can provide an additional opportunity to compare andmonitor the quality of scoring. The process is set up to meet the following criteria:

- Validity responses are identified from a pool of responses and pre-scored according to the scoring standards as expressed in the anchor set and the scoring rubric
- Pre-scored validity responses are loaded into the live scoring queue
- Validity responses look identical to live student responses such that scorers can't tell the difference between the two
- Validity responses can be launched at any time during the scoring project
- The insertion rate of validity responses is fully customizable in the scoring platform. Please refer to the Client-Specific Scoring Guidelines in Part A of this document.
- Scoring leadership may select validity responses either from recently scored responses, unscored responses, rangefinding meeting materials, or they may use previously administered validity responses for the item. In order to qualify as a validity response, it must be approved for use by the Scoring Content Specialist or other designated leadership staff. Depending on contract specifics, validity papers may also either be part of the approved rangefinding set or be approved by the client.

3.7 Recalibration Sets

Another option in Cognia's suite of quality control measures is the administration of recalibration sets. Beginning on the second day of scoring an item, scorers will take a recalibration set prior to starting scoring to ensure they remain calibrated to the scoring standards. Recalibration sets consist of pre-scored responses. Recalibration sets will include avariety of score points, but they will not always include an example of each score point.

Recalibration sets reinforce the scoring decisions of the training materials and prevents scorer drift throughout the project. Scorers who demonstrate continued understanding of the scoring standard will be allowed to start scoring for the day. Scorers who struggle with the recalibration responses will review them with scoring leadership, comparing the responses to the Anchor Set responses and the scoring rubric. Once the review is complete, scoring leadership will determine whether the scorer may begin scoring the item for that day.

Scoring leadership may select recalibration responses from recently scored responses, unscoredresponses, rangefinding meeting materials, or they may use previously administered recalibration responses for the item. In order to qualify as a recalibration response, it must be approved for use by the Scoring Content Specialist or other designated leadership staff.

Depending on contract specifics, recalibration papers may also either be part of the



approvedrangefinding set or be approved by the client.

3.8 Voiding Scorer Work

When scorers meet or exceed accuracy standards, they will continue to have access to studentresponses and may continue to score. If scorers fall below the established accuracy threshold, they will be retrained and Scoring leadership will determine whether a scorer is allowed to resume scoring.

The scoring system allows Cognia to void a scorer's work. If a scorer fails to maintain accuracystandards, his or her work for the impacted time frame will be invalidated, and the affected student responses will be routed to other qualified scorers for rescoring.

3.9 Crisis and Alert Responses

Scorers are trained to identify crisis or alert responses. These include responses which indicate that a student may present a danger to themselves or others, the student or another child is in danger, there are indications of sexual or physical abuse, and/or other criteria as specified by the client.

As soon as a crisis or alert response is identified, the Scoring Content Specialist will notify the Scoring Project Manager who may reach out to the Program Manager. Student demographic information andcopies of the student response are posted to designated client staff members.

3.10 Scorer Monitoring Reports

To monitor the accuracy, consistency, and pace of scoring, the scoring system generates a variety of reports to allow scoring leadership to monitor all aspects of a complex assessment program. These reports show both the overall performance of the scoring project as well as immediate and real-timescorer level data and provide the opportunity to monitor an individual, the group, and the overall project.

STLs and Scoring Supervisors have access to a select number of reports which aids them in monitoring and ensuring quality scoring. Scoring Content Specialists and scoring management have access to all quality and production reports in the scoring system. Clients will also have access to a variety of qualityand production reports in the scoring system, including interpretive guides, when applicable.

The following is a summary of the most commonly used reports in iScore, Cognia's proprietary scoringsystem:

- The Read-Behind Summary Report shows the total number of read-behind responses
 conducted per scorer and shows the number and percentage of responses that were in exact,
 adjacent, and discrepant agreement between the scorer and the STL. The report also provides
 an overall statistical summary of all scorers working on the item. The report has both a daily
 anda cumulative option.
- The Double-Blind Summary Report shows the total number of double-blind responses read by ascorer and will note the number and percentages of exact, adjacent, and discrepant



scores. The report also provides an overall statistical summary of all scorers working on the item. The reporthas both a daily and cumulative option.

- The Daily Embedded Summary Report shows the total number of validity responses read by ascorer and will note the number and percentages of exact, adjacent, and discrepant scores.
- The Qualification Statistics Report lists each scorer by name and ID#, identifies which qualification sets each scorer has taken and the respective pass or fail status for each set.
- The Summary Report shows each item and the total number of student responses to be scoredfor each item. During ongoing scoring, it also shows the number of responses that have alreadybeen scored for each item and the number of double-blind scores provided.
- The **Score Point Distribution Report** shows the total number of student responses per assigned score point. The report offers both a daily and a cumulative option.
- The Compilation Report shows, for each scorer, the total number of responses scored, the
 number of read-behind responses and the number of scored recalibration responses (both
 individually and combined), and the percentage of exact, adjacent, and discrepant scores
 assigned in comparison to read-behinds and recalibration responses.

3.11 Distributed Scoring

Cognia has implemented a distributed scoring model that provides our clients with accurate, reliable, and timely results. Our distributed scoring model adheres to the same requirements as Cognia's center-based scoring model. The following security features are implemented to support the secure nature of distributed scoring:

- Two-Factor Authentication login protocol which prevents unauthorized users from gaining access to the scoring system and materials.
- The scoring system and materials are housed within a secure scoring kiosk which disables any print and download functions.

The communication process between scoring leadership and scorers is managed via a communication tool (e.g., Zoom, MS Teams, Skype) to support regular face-to-face check-ins. All scoring associates are required to utilize a webcam to maintain direct communication and facilitate positive identification.

3.12 Cognia Facilities

Cognia currently maintains facilities in Dover, NH; Alpharetta, GA; and Menands, NY. Cognia reserves the right to decide on the appropriateness of their utilization depending on any potentially existing health risks to its employees and/or the suitability for use of these facilities.

These facilities are locked, and admission is limited to authorized staff. Access is monitored by a security system that only admits staff with an electronic access card. This card also serves as Cognia identification card which must be worn at all times while in the building.



Addendum

Non-Mutual Non-Disclosure Agreement

This Confidentiality and Non-Disclosure ("Agreement") is made on **«Effective_Date»**, by and between CogniaTM, Inc., with a physical address of 9115 Westside Parkway, Alpharetta, Georgia 30009, a 501(c)(3) non-profit organization incorporated under the laws of the State of Georgia, United States of America, and **«Name»**, with a principal address of **«Address1»**, **«City»**, **«State» «Postal Code»**, and taken together, known as ("the Parties").

WHEREAS, "Name" intends to offer services such as but not limited to; scoring and/or distributed scoring for Cognia through a temporary agency service arrangement with such servicesperformed either in facilities arranged by Cognia or location(s) identified by temporary agency agreement with "Name" (the "Transaction"); and

WHEREAS, the Parties may disclose certain confidential and proprietary information to each other forthe purpose of evaluating the Transaction, and the Parties mutually agree to enter into a confidential relationship with respect to the disclosure by one or each (the "Disclosing Party") to the other (the "Recipient") of such proprietary and confidential information; and

NOW, THEREFORE, the Parties, intending to be legally bound, agree as follows:

Definition of Confidential Information. For purposes of this Agreement, "Confidential Information" means (1) any and all information, data, design, memoranda, models, prototypes, equipment and/or other material, of a confidential, non-public or proprietary nature, including, without limitation, information relating to or regarding the products or services developed or being developed by the Disclosing Party, information regarding intellectual property (including ideas that may be subject to patent, trade mark, service mark or trade secret protection) and other rights, techniques, research, development, samples, marketing, sales, know-how, operations, distribution, strategy, services, applications, promotions, advertising, costs, prices, business plans, financial statements, software, source code, and firmware and process information and such information relating to the Disclosing Party's existing and prospective invention, business partners, and customers, (2) documents and information that are marked ordesignated with a word or symbol indicating that the document or information should be considered confidential, such as "Confidential", "Proprietary", or "Privileged", (3) documents and information that the Disclosing Party informs the Recipient, either in writing or orally, are confidential, and (4) information that is a trade secret or the confidential or proprietary information of a third party, which is obtained from the Disclosing Party, irrespective of whether it is in tangible or intangible form, irrespective of whether it was communicated orally, in writingor on any other record bearing media and irrespective of whether it was marked or designated as confidential in connection with the disclosure.

Notwithstanding the foregoing, the term "Confidential Information" does not include informationwhich: was in the public domain prior to the Recipient's receipt of same from the Disclosing Party, or which subsequently becomes part of the public domain by publication or otherwise, other than by the wrongful act of the Recipient; information which the Recipient can show by reasonable proof was in its

possession prior to the Recipient's receipt of same from the Disclosing Party and which was not acquired directly or indirectly from the Disclosing Party; information which is independently developed by the Recipient without reference to or reliance upon the Confidential Information of the disclosing party and without breach of this Agreement; or that the Parties agree in writing is not proprietary or confidential.



Confidentiality. Recipient agrees to treat as confidential all Confidential Information provided to it by Disclosing Party or Disclosing Party's representatives, whether disclosed before or after the date of this Agreement. In no event, including the breach of this Agreement or any other agreement between the Parties, shall either Party allow the disclosure of any Confidential Information disclosed to it by the Disclosing Party except as permitted under the terms of this Agreement or with the prior written consentof the Disclosing Party. The Parties shall take commercially reasonable steps to prevent the unauthorized disclosure, use, dissemination, or publication of the Confidential Information and shall protect such Confidential Information to the same extent that it protects its own confidential and proprietary information, but in no event using less than a reasonable standard of care. This Agreement shall be binding on all directors, officers, stockholders, members, managers, employees, agents, representatives, successors and assigns of the Recipient (collectively, "Agents"), and Recipient shall take commercially reasonable steps to assure that its Agents to whom Confidential Information is disclosed maintain the confidential nature of the Confidential Information. Recipient shall immediately notify the Disclosing Party upon discovery of any loss or unauthorized disclosure of the Confidential Information of the Disclosing Party.

<u>Use</u>. Recipient agrees that the Confidential Information shall be used solely for purposes of the Transaction and in connection with any transaction entered into by the Parties. Recipient shall not disclose any Confidential Information to any other party. Recipient further agrees that it is prohibited from using the Confidential Information for its competitive advantage, or to further its own business, professional or economic position. Neither the execution of this Agreement nor the transmission of anyConfidential Information by the Disclosing Party to the Recipient shall constitute a conveyance or transfer to the Recipient of any right, title, interest or license in the Confidential Information.

<u>Term</u>. This Agreement shall be in effect for a period of three (3) years from the latter-dated signature below. The obligations contained herein shall survive until the earlier of (a) an exception to what is Confidential Information set forth in Section 1 is met, or (b) one (1) year after the expiration of this Agreement; provided, however, each Party's trade secrets shall be subject to those obligations hereinand survive until they are no longer a trade secret.

Remedies. Because of the unique nature of the Confidential Information, Recipient agrees that breachof this Agreement will result in the irreparable harm to the Disclosing Party. Therefore, in addition to any and all other remedies available at law or in equity, the Disclosing Party shall be entitled to injunctive or equivalent relief enjoining the breach of this Agreement, without the necessity of posting bond or other surety. In the event of a breach of this Agreement by the Recipient, the Recipient agreesto pay reasonable fees incurred by the Disclosing Party to protect its rights under this Agreement including, without limitation, attorneys' fees and other costs to bring any lawsuit, action, or proceeding necessary to protect the Disclosing Party's rights. These remedies in addition to any rights by temporary agency related to employment law or dismissal for cause.

<u>Governing Law; Venue</u>. This Agreement shall be governed, interpreted, and/or construed in accordance with the laws of the State of Georgia without giving effect to choice of laws principles that require the application of the law, regulation or rule of a different state. Recipientand Disclosing Party hereby agree that any legal proceeding involving a dispute between Disclosing Party and Recipient concerning any aspect of this Agreement shall be brought solelyin a State court located within the State of Georgia or the United States District Court for Georgia.

Return or Destruction of Confidential Information. After the performance of the services relating to the Transaction, Recipient agrees to destroy all Confidential Information and all documents containing Confidential Information Securely or Return to Cognia all Confidential Information held in the parties' position immediately (including any copies, notes, or abstracts, in any media).

Amendment and Assignment. This Agreement may be amended only upon mutual writtenagreement by



the Disclosing Party and the Recipient. This Agreement and the rights and obligations contained herein are not assignable. Nothing in this Agreement obligates the parties to enter into the Transaction

<u>Severability</u>. In case any provisions (or portions thereof) contained in this Agreement shall, for any reason, be held invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect the other provisions of this Agreement, and this Agreement shall be construed as if such invalid, illegal or unenforceable provision had never been contained herein. If, moreover, any one or more of the provisions contained in this Agreement shall for any reason be held to be excessively broad as to duration, geographical scope, activityor subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with the applicable law as it shall then appear.

<u>Notices</u>. All notices or reports or secure return of materials permitted or required under this Agreement will be in writing and will be delivered by electronic mail or by certified or registeredmail, return receipt requested, and will be deemed given upon personal delivery, five (5) days after deposit in the mail, or upon acknowledgment of receipt of electronic transmission.

Notices will be sent to the addresses set forth at the end of this Agreement or such otheraddress as either Party may specify in writing.

<u>Entire Agreement</u>. This Agreement is the final, complete, and exclusive agreement of the Partieswith respect to the subject matters hereof and supersedes and merges all prior discussions between the Parties with respect to such matters.

<u>Counterparts; Signatures.</u> This Agreement may be executed by one party as identified in thefirst paragraph, which shall be deemed an original for all purposes and all of which will constitute a single instrument. Facsimile signatures shall be deemed original and binding signatures.

<u>Survival</u>. All duties and obligations with regard to the protection of Confidential Informationshall survive any termination of the discussions relating to the Transaction.

Parties hereby accept the terms and obligations set forth in this Agreement.

IN WITNESS WHEREOF, the parties, intending to be legally bound, hereto have executed this Agreement made effective as of the day and year set forth above.



By: «Name»

Signature:

Print Name: Click or tap here to enter text.

Title: Click or tap here to enter text.

Date: Click or tap here to enter text.



[Non-Mutual Confidentiality and Non-Disclosure Agreement – Signature Page]

Email Legal@cognia.org

ADDRESS FOR RETURN OF MATERIALS:

Cognia 9115 Westside Parkway Alpharetta, GA 30009

